

d365.Apps



What is d365.News? (Company News)

Getting company news on your mobile device is a great way of staying in touch. A single tap of the screen can give you information about:

- Company highlights and details
- Careers/new hires
- Recent updates
- News referencing the company
- Jobs

Pricing: \$3. Price is per user, per month. All enabled users are automatically counted. This includes read only users, admin only users, and service accounts.

What is d365.Leave? (Leave Requests)

Employees are now able to request leave on the mobile d365.App.

- Users with permission to request leave on the mobile app will see the + button at the bottom of the screen.
- When the user taps on the + button, they will be presented with the option to create a Leave Request.
- When the user taps on the Leave Request option, they will be presented with the leave request form.
- Once the user has entered in all the required fields, a request leave button will appear for HR to action.
- To add images as attachments to your leave request, at the bottom of the leave request form you will see a field called Attachments with a green + icon on the right-hand side.
- Tap on the + icon to open up the photo selector. You will be prompted to 'Take photo...' or 'Select/Choose from library...'

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What is d365.Policies? (Policies and Procedures)

Document and share your policies and procedures with your staff.

- Document and share – perfect for standard operating procedures, compliance and onboarding
- Desktop and mobile – keep contracted or remote workers on board with your systems
- Keep staff updated – send notifications when systems change or are due for review. Staff are kept up to date at all times
- Create manuals – store in Microsoft SharePoint and share with nominated staff
- Take advantage of multimedia – embed video and audio

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- Control content access – secure sensitive information with full role-based security and teams to limit what staff can, and cannot, see
- Sync updates for both online and offline access – ensure that staff have the latest information both online and offline

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What is d365.Purchases? (Purchase Requests)

The fastest and easiest way to manage your purchasing workflow. Simply create purchase orders from anywhere and let d365.Purchases record your request, manage the approval chain and take advantage of multiple configuration options that work just for you. Create Purchase Orders on the go and get rid of the administrative hassle.

- Supplier/vendor import
- Add your branding and terms and conditions
- Automate purchasing process and approval
- Updates in real-time
- Add attachments
- Multi-currency

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What is d365.Timesheets? (Timesheets)

Time is money. d365.Timesheets will save you both.

- Makes clocking on and off easy
- Review, edit and approve hours from anywhere
- GPS location tracking – view timesheets complete with employee location data
- Seamless integrations – from Dynamics 365 to Xero, Quickbooks and many other popular accounting systems

Pricing: \$3. Price is per user, per month. All enabled users are automatically counted. This includes read only users, admin only users, and service accounts.

What is d365.Training? (Training and Induction)

Bite-sized training for your people.

- Built into Dynamics 365
- Delivered over smartphones
- Learning cards as a metaphor for micro-learning activities
- Cheap to build and easy to consume

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What is d365.Safety? (Workplace Safety)

A smart workplace safety management system everyone can use.

- Simple to use
- Geo-tracking
- Instant alerts

Pricing: \$3. Price is per user, per month. All enabled users are automatically counted. This includes read only users, admin only users, and service accounts.

Why Your Business Needs Its Own Mobile App

If you think that mobile apps are solely for big name brands like Telstra and Commonwealth Bank, you are wrong. More and more small and midsize businesses are following the mobile trend, understanding that an effective mobile strategy involves more than just a mobile-friendly website. In fact, these days you'll notice that many small businesses you interact with in your everyday life have their own dedicated mobile app — be it the city law firm or local NDIS healthcare service provider. These organisations are ahead of the game when it comes to taking their marketing and customer service to the next level.

In case you are still not sure why anyone would want to build their own mobile platform, here are the top benefits of going down this path sooner rather than later.

1. Be Visible to Customers at All Times

Statistics show that the average Aussie spends more than four hours a day (!) on his or her mobile device. While probably only a handful of applications make up the bulk of this total usage, it doesn't change the fact that each user has to unlock, scroll, and scan their device for the apps they're looking for. Being "in the way" can be an advantage to your company, as our mind unconsciously does record every image and text (or well-designed app icon!) it comes across — even if it happens unnoticed.

2. Create a Direct Marketing Channel

Apps serve many functions: they can provide general info, prices, booking forms, search features, user accounts, messengers, news feeds, and much more.

One of the biggest benefits of having a mobile app is that all the information you'd like to provide to your customers – including special sales and promotions – is right at their fingertips. Through push notifications you're getting even closer to a direct interaction and can easily remind customers about your products and services whenever it makes sense.

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3. Provide Value to Your Customers

Talking about on-hand information, how about digitalizing that loyalty program you have in place? Instead of sticking to the old point-collection card, make it possible for your customers to collect their rewards via your mobile app. The result? More downloads and more return customers.

4. Build Brand and Recognition

A mobile app for your business can greatly contribute to your brand awareness.

Brand. A mobile app is like a blank billboard sign. You can do what you want with it; you can make it stylish, hip, functional, shocking, or informative. But what you really want to do is create an app that has features your customers will love, while at the same time is well branded and beautifully designed.

Recognition. The more often you can get customers involved with your app, the sooner they will be inclined to buy your product and/or service. In advertising this is called the “effective frequency”: as a rule of thumb, hearing and/or seeing your brand approximately 20 times is what will get you truly noticed.

5. Improve Customer Engagement

No matter whether you are selling flowers or spa services, your customers need a way to reach you. Having a messaging (or help desk) feature within your app can really make a difference in the way you communicate with your customers. Think about it: OpenTable, for example, built its entire business model around this principle. Instead of calling a restaurant for a table, you can book it with less than five clicks on their platform. Now think about it: How many customers would prefer to communicate with you via text than via phone?

6. Stand Out From the Competition

These days mobile apps at the small business level are still rare, and this is where you can take a big leap ahead of your competitors. Be the first in your neighbourhood to offer a mobile app to your customers. They'll be astonished by your forward-thinking approach!

7. Cultivate Customer Loyalty

Last, but not least, the most important reason why you should consider building your own mobile app is customer loyalty. With all the noise out there — roadside banners, billboards, flashing signs, newspaper ads, flyers, coupons, websites, website banners, Facebook ads, and email marketing — we slowly lose our impact on customers because of the immense amount of advertising surrounding us all. It's time to go back to making a true and sincere connection with your customers and making them a loyal lover of your product and/or service.

A mobile app is going to be a standard component of any business in the future. The choice you make today is going to set the foundation for the future of your business. It's on you to decide whether you'd like to be one of the first.

Thank you!

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